

Press Clipping

 **The Resource Centre**

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RCOM cuts internet data cards rate by over 13%

■ **NEW DELHI:** Following a customs duty cut on wireless data cards in the Budget, telecom major Reliance Communications on Thursday slashed the prices of its internet data cards by over 13%. Reliance Netconnect PCMCIA Data Card and Reliance Netconnect USB Modem Data Card would now be available for Rs 2,590 and Rs 2,490, down from Rs 2,990 and Rs 2,850, respectively. RCOM, which has over 10 million internet-enabled data cards, said the move is in line with the constant endeavour of the company to offer the best class, affordable voice and data connectivity to the consumers. The company is targeting 30% penetration of Reliance Netconnect wireless internet data cards in the fast growing laptop user base and a 10% penetration in the current base of over 25 million desktop PCs in India.