

Press Clipping

Publication : Business Standard
Date : 14.02.2009
Edition : Mumbai
Page No. : 07

RCom adds 5 million subscribers in January

Mumbai: Reliance Communications (RCom) has added around 5 million new subscribers in January, with a majority of them coming from its newly launched GSM services. This is more than half of the 9.3 million subscribers added by the other GSM operators during the month. The company's total subscriber base is 66.3 million. "RCom is indeed glad to see such a tremendous response by the Indian telecom consumers, which has been instrumental in redefining the dynamics of the sector and achieving a record new subscriber addition of 5 million. This significant achievement shows that almost one out of every two customers is choosing Reliance Mobile over other options," RCom President (Personal Business) S P Shukla said.

BS Reporter