

# *Press Clipping*

**Publication** : The Free Press Journal  
**Date** : Thursday, October 18, 2007  
**Edition** : Mumbai  
**Page** : 23 (Business)

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## **RCom brings Durgotsav Live on mobile**

MUMBAI: RELIANCE Communications, rated among Asia's Top 5 Most Valuable Telecom Companies, is streaming the Durga Pooja celebrations which enable the customers to watch Live Durgotsav on their mobile phones. Mobile Video streaming is the first of its kind initiative and would reach out to Reliance Mobile subscribers across the country through its popular digital multimedia mobile platform, Reliance MobileWorld (R World), on the Reliance Communications network.

Reliance Communications' customers can now comfortably watch Aarti, Poojas and other religious ceremonies taking place inside the pandal throughout the day from anywhere, anytime in India. With this latest initiatives, Reliance Communications continue to innovate in the Mobile TV space which it has pioneered.