

Press Clipping

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RComm launches voice-based mobile navigation service

Reliance Communication (RComm) has partnered with SatNav Technologies to provide its subscribers with a voice based navigation service called LCU (Lost? Call Us). This service will substitute the outdated yellow pages and directory services. "Subscribers can use LCU service by dialing a Reliance mobile short code (56694 404) to find their way when they are lost. They can also take assistance from this service provider to find the nearest hospitals, banks, ATMs, restaurants, etc from where they are located," explained Krishna Durbha, head, VAS, RComm.