

Press Clipping

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RCom joins hands with Yatra.com

MUMBAI: RELIANCE Communications (RCom), an Anil Ambani promoted entity, and travel portal Yatra.com has launched a mobile service to provide hotel and air ticket bookings in all Reliance Mobile handsets. The service offered by Yatra Online Pvt Ltd of Yatra.com can be accessed using Reliance Mobile World (RWorld), the multi-media application suite of Reliance Communications. RCom Head (Business & Marketing) Krishna Durbha said "Mobiles today have simplified many services and made them accessible to millions of Indians. Booking hotels, railway and air tickets is now only a few clicks away, for millions of Reliance subscribers."