

# Reliance Communications Hikes Tariffs by Up to 20%

Headline Tariffs Increased from 1.5 p/sec to 1.6 p/sec

- Tariffs on discounted plans to increase by up to 20%
- Tariff increases applicable pan-India across pre-paid segment
- New acquisition tariffs to increase by 20 paise per minute
- RCOM continues to focus on growing profitable/paid minutes on its network

**New Delhi, 16 April 2014:** Reliance Communications, India’s fully integrated telecommunications service provider, today announced an increase in tariffs by up to 20 per cent for all its pre-paid customers. Headline Tariffs will increase from 1.5 paise to 1.6 paise per second, while tariffs on discounted and promotional plans will increase by up to 20 per cent. The revised tariffs, which will be applicable for pre-paid customers across the country, come into effect from 25 April 2014.

“At Reliance Communications, we continue to focus on growing profitable/paid minutes on our network and the current tariff hikes are part of our continued efforts to reduce free and discounted minutes, & offset the ever-rising costs of input materials,” **Mr Gurdeep Singh, Chief Executive Officer, Consumer Business, Reliance Communications**, said. “We expect RPMs to improve over the next few quarters and this will impact our performance positively,” he added.

INDICATIVE LIST OF TARIFF CHANGES			
Plan	Old Tariff	New Tariff	%age Increase
<b>Headline Tariffs</b>	1.5 paise per sec	1.6 paise per sec	7%
Discounted Tariff Plans			
STV 43	100 mins of STD	80 mins of STD	20%
STV 148	500 mins of Local	400 mins of Local	20%
STV 259	3,000 mins of On-Net	2,500 mins of On-Net	17%

### **About Reliance Communications**

Reliance Communications Limited, founded by the late Shri Dhirubhai H Ambani (1932-2002), is the flagship company of the Reliance Group. The Reliance Group currently has a net worth in excess of Rs 89,600 crore (US \$16.5 billion), cash flows of Rs 9,100 crore (US \$1.7 billion), and a net profit of Rs 4,300 crore (US \$0.8 billion).

Reliance Communications is India's foremost and truly integrated telecommunications service provider. The Company, with a customer base of about 126 million, including over 2.5 million individual overseas retail customers, ranks among the Top 7 Telecom companies in the world by number of customers in a single country. RCOM's corporate clientele includes over 39,000 Indian and multinational corporations, including small and medium enterprises, and over 830 global, regional and domestic carriers.

Reliance Communications has a pan-India, Next-Generation, integrated (wireless and wireline), convergent (voice, data and video) digital network capable of supporting best-of-class services spanning the entire communications value chain, covering over 24,000 towns and 600,000 villages. RCOM owns and operates the world's largest Next-Gen IP-enabled connectivity infrastructure, comprising over 277,000 km of fibre optic cable systems in India, USA, Europe, Middle East and the Asia-Pacific region.

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