

## IoT SERVICES FOR DIGITAL INDIA INITIATIVE

# Reliance and Jasper Partner to Deliver IoT Services Across India and Make Smart Cities a Reality

New collaboration uses Reliance's Cloud X and Jasper Control Center platforms to empower enterprises to deliver IoT services

**Mumbai & Santa Clara, 27 August 2015:** Reliance Communications, India's fully-integrated telecommunications service provider, and Jasper, a global Internet of Things (IoT) platform leader, today announced a partnership to enable enterprises throughout India to launch, manage and monetize Next-Generation IoT businesses. Reliance is Jasper's sole telecom partner in India.

This partnership pairs the capabilities of Reliance's 11 data center facilities and its Global Cloud Exchange (Cloud X<sup>®</sup>) platform with Jasper's global IoT services platform to enable enterprises to capitalize on IoT services. This also marks yet another step forward in delivering the infrastructure and IoT platform required to facilitate the diverse array of projects under the Government of India's 'Digital India' initiative.

"Businesses throughout India—as well as India's own infrastructure and services—are undergoing a massive transformation. Reliable networks, innovative Cloud computing and scalable IoT platforms are critical to enabling this revolution," said **Mr Bill Barney, CEO, Reliance Communications (Enterprise) & Global Cloud Xchange**. "We are pleased to team up with Jasper in this important deployment of IoT services, enabling businesses across India to build, implement and go to market faster, while gaining real-time visibility, control and service reliability."

Reliance Group companies will be the anchor clients for the IoT rollout in India. Discussions are also underway with multiple clients and state governments across India for the deployment of this platform. A dedicated technical team from Reliance and Jasper will manage the phased roll-out of IoT services across the country.

"India is investing a great deal to empower citizens and enterprises with cutting-edge technology and infrastructure, and as a result, there is a large demand for Cloud and IoT services," said **Mr Jahangir Mohammed, Founder and Chief Executive Officer, Jasper**. "This partnership allows us to support enterprises and governments throughout India in optimizing and automating every stage of their IoT service lifecycle, enabling companies to get the most out of their devices, networks and applications."



In collaboration with Reliance, the Jasper Control Center platform will enable enterprises throughout India to deliver IoT services that create value for customers and unlock new and recurring sources of revenue for the business. The real-time intelligence and interaction these services enable deepens the relationships companies have with their customers, increasing their lifetime value.

Reliance Communications recently launched five Cloud X® nodes in Delhi, Mumbai, Chennai, Bangalore and Hyderabad, providing enterprises the key capabilities to support Cloud networking requirements, including self-provisioning of network resources and bandwidth-on-demand. This partnership with Jasper extends Reliance's Cloud-based services, providing Reliance's 39,000-plus enterprise customers the ability to quickly and cost-effectively launch IoT services with the Jasper Control Center IoT platform.

#### **About Reliance Communications**

Reliance Communications Limited, founded by the late Shri Dhirubhai H Ambani (1932-2002), is the flagship company of the Reliance Group. The Reliance Group currently has a net worth in excess of Rs 91,500 crore (US \$15.3 billion), cash flows of Rs 10,200 crore (US \$1.7 billion) and net profit of Rs 4,700 crore (US\$ 0.8 billion).

Reliance Communications is India's foremost and truly integrated telecommunications service provider. The Company has a customer base of over 118 million, including over 2.6 million individual overseas retail customers. Reliance Communications corporate clientele includes over 39,000 Indian and multinational corporations including small and medium enterprises and over 290 global, regional and domestic carriers.

Reliance Communications has established a pan-India, Next-Generation, integrated (wireless and wireline), convergent (voice, data and video) digital network that is capable of supporting best-in-class services spanning the entire communications value chain, covering over 21,000 cities and towns and over 400,000 villages. Reliance Communications owns and operates the world's largest next generation IP enabled connectivity infrastructure, comprising over 280,000 kilometers of fiber optic cable systems in India, USA, Europe, the Middle-East and the Asia-Pacific region.

#### **About Jasper**

Jasper is a global Internet of Things (IoT) platform leader. Jasper has designed its industry-leading, cloud-based IoT platform to enable companies of all sizes to rapidly and cost-effectively deploy, manage and monetize IoT services on a global scale. When companies do this, they become much more than product businesses. They become services businesses, capable of automatically managing their customers' entire IoT service lifecycle, delivering increased customer value and unlocking new sources of revenue. More than 2,000 companies in over 20 vertical markets, including many of the world's top brands, choose Jasper to fast-track their IoT services. Jasper currently partners with 26 mobile operator groups, representing more than 100 mobile operator networks worldwide.

Founded in 2004, Jasper is based in Santa Clara, California. For more information, visit [www.jasper.com](http://www.jasper.com) or follow us on Twitter @Jasper\_IoT. To learn more about enterprises building IoT services that demonstrate what's possible when the digital and physical worlds converge, check out their stories at [www.TitansofIoT.com](http://www.TitansofIoT.com).

#### **For further information, please contact:**

**Rajeev Narayan**  
Reliance Communications  
Mobile: +91 9310414119  
E-mail: [rajeev.narayan@relianceada.com](mailto:rajeev.narayan@relianceada.com)

**Alex Sanpera**  
Axicom PR for Jasper  
+44 2083924071  
[alex.sanpera@acixom.com](mailto:alex.sanpera@acixom.com)

**Genevieve Li**  
Global Cloud Xchange  
+852 2840023  
[gli@globalcloudxchange.com](mailto:gli@globalcloudxchange.com)

**Reliance Communications Limited, Registered Office: H, Block, 1st Floor,  
Dhirubhai Ambani Knowledge City, Navi Mumbai 400 710 & CIN: L45309MH2004PLC147531**