RCOM Launches Next-Generation Content and Cloud Delivery Network in Five Cities Across India

- **Reliance's Cloud Xchange nodes to deliver applications on a virtualized infrastructure**
- **To enable automated deployment of Cloud services in India and globally —across the world's largest private sub-sea cable system**

New Delhi, 21 July 2015: Reliance Communications, India's fully-integrated telecommunications service provider, today announced the deployment of Cloud Xchange (**Cloud X**) nodes in Delhi, Mumbai, Chennai, Bangalore and Hyderabad.

"We will achieve full deployment of our Next-Generation content and Cloud Delivery Network by the end of this year, with–what is a first in India–five fully-operational Cloud Xchange points," said **Reliance Group Chairman Anil Dhirubhai Ambani** at the Digital India launch on July 1, 2015. "These Cloud Xchange nodes can help government departments access 240 times the amount of compute power currently available in Government data centers, and over six times the high-speed storage currently available in India."

Over the past year, one key endeavor of RCOM, and its subsidiary Global Cloud Xchange, has been a strategic realignment of its capabilities to support cloud networking requirements, including self-provisioning of network resources and bandwidth-on-demand. The Company's unique strength in Cloud orchestration stems from its unrivalled national and global network reach, which enable customers to have seamless access to the rapidly-growing public Cloud ecosystem in India, and around the globe.

"Cloud X is changing the paradigm of Cloud Computing," said **Mr Bill Barney, Chief Executive Officer, Reliance Communications (Enterprise) and Global Cloud Xchange**. "The network must now undergo a profound transformation, from a static entity to a dynamic, intelligent, application-aware fabric that can support multiple traffic requirements, diverse geographies and flexible pricing models," Mr Barney added.

Cloud X is uniquely designed to deliver not only infrastructure provisioning in a few clicks, but the deployment of complex multi-tiered enterprise applications directly on to enterprise networks in minutes, rather than months. The Cloud X platform supports network transparency and Cloud orchestration–key elements in accelerating enterprise applications to the Cloud.

"Cloud computing has already made an impact on the everyday life of many Indians. It is driving business model innovation and helping businesses," said **Mr Manoj Menon, Senior Partner & Managing Director of analyst firm Frost & Sullivan**. "Going forward, the impact will be even more pervasive—with innovative solutions around safe cities, smart homes, connected cars and better healthcare."

The Reliance Group today is India's largest provider of data center facilities, with a total capacity of over 600,000 square feet spread across the country. Its 11 data centers, connected by India's largest terrestrial fiber network and the world's largest submarine sub-sea cable infrastructure, already constitute a vital core of India's digital backbone and a mission-critical component in the digital transformation of India.

About Reliance Communications

Reliance Communications Limited founded by the late Shri Dhirubhai H Ambani (1932-2002) is the flagship company of the Reliance Group. The Reliance Group currently has a net worth in excess of Rs. 91,500 crore (US$ 15.3 billion), cash flows of Rs. 10,200 crore (US$ 1.7 billion), net profit of Rs. 4,700 crore (US$ 0.8 billion).

Reliance Communications is India's foremost and truly integrated telecommunications service provider. The Company has a customer base of over 118 million, including over 2.6 million individual overseas retail customers. Reliance Communications corporate clientele includes over 39,000 Indian and multinational corporations including small and medium enterprises and over 290 global, regional and domestic carriers.

Reliance Communications has established a pan-India, next generation, integrated (wireless and wireline), convergent (voice, data and video) digital network that is capable of supporting best-in-class services spanning the entire communications value chain, covering over 21,000 cities and towns and over 400,000 villages. Reliance Communications owns and operates the world's largest next generation IP enabled connectivity infrastructure, comprising over 280,000 kilometers of fiber optic cable systems in India, USA, Europe, the Middle-East and the Asia-Pacific region.

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