

Reliance Communications Realigns Business Units Expands Role of Global Cloud Xchange CEO Bill Barney

MUMBAI, March 30, 2015: Reliance Communications (RCOM) today announced a strategic internal realignment of its business units, to better serve diverse needs of its enterprise customer base in India and overseas in a more aligned manner, and bring a more integrated approach to the enhancement of revenues and optimisation of costs.

The Company has expanded the role of Mr. Bill Barney, currently CEO of Global Cloud Xchange (GCX), to also oversee RCOM's Enterprise, IDC and national long distance (NLD) operations in India, while continuing as Chairman and CEO of GCX. Mr. Deepak Khanna will continue to manage the Enterprise and IDC business in India, under Mr. Barney's overall leadership.

Mr. Barney joined the company a year ago as CEO of Reliance Globalcom, which was rebranded as Global Cloud Xchange in March 2014. He has led GCX in a successful debut in the international capital markets, as well as launched *Cloud X*, a new high performance enterprise-class platform which delivers applications and content across the company's privately owned global fiber optic network.

"Over the past year, Bill has demonstrated leadership and innovation in bringing our international business to a new stage of growth and expansion," said Amitabh Jhunjhunwala, Group Managing Director, Reliance Group. "We are confident that in his expanded role, Bill will accelerate our growth in the entire Enterprise and IDC space, both in India and overseas."

Mr. Barney will continue to operate out of Hong Kong and Mumbai.

About Reliance Communications

Reliance Communications Limited founded by the late Shri Dhirubhai H Ambani (1932-2002) is the flagship company of the Reliance Group. The Reliance Group currently has a net worth in excess of Rs. 91,500 crore (US\$ 15.3 billion), cash flows of Rs. 10,200 crore (US\$ 1.7 billion), net profit of Rs. 4,700 crore (US\$ 0.8 billion).

Reliance Communications is India's foremost and truly integrated telecommunications service provider. The Company has a customer base of about 115 million including over 2.6 million individual overseas retail customers. Reliance Communications corporate clientele includes over 39,000 Indian and multinational corporations including small and medium enterprises and over 290 global, regional and domestic carriers.

Reliance Communications has established a pan-India, next generation, integrated (wireless and wireline), convergent (voice, data and video) digital network that is capable of supporting best-of-class services spanning the entire communications value chain, covering over 21,000 cities and towns and over 400,000 villages. Reliance Communications owns and operates the world's largest next generation IP enabled connectivity infrastructure, comprising over 280,000 kilometers of fibre optic cable systems in India, USA, Europe, Middle East and the Asia-Pacific region

About Global Cloud Xchange

Global Cloud Xchange (GCX) offers a comprehensive portfolio of solutions customized for carriers, enterprises and new media companies. GCX owns the world's largest private undersea cable system spanning more than 67,000 route kms which, seamlessly integrated with Reliance Communications' 200,000 route kms of domestic optic fiber backbone, provides a robust Global Service Delivery Platform. With connections to 40 key business markets worldwide spanning Asia, North America, Europe and the Middle East, GCX delivers Managed Services to more than 160 countries and offer extensive VPLS-enabled Ethernet network capabilities globally. GCX is equipped to support businesses through the deployment of next generation Enterprise solutions across its Cloud Delivery Networks.

For More Information, contact:

Lorain Wong

Tel: +852 2848 0075

Email: lwong@globalcloudxchange.com

Genevieve Li

Tel: +852 6028 8236

Email: gli@globalcloudxchange.com